



# Personalised Career Plan Overview

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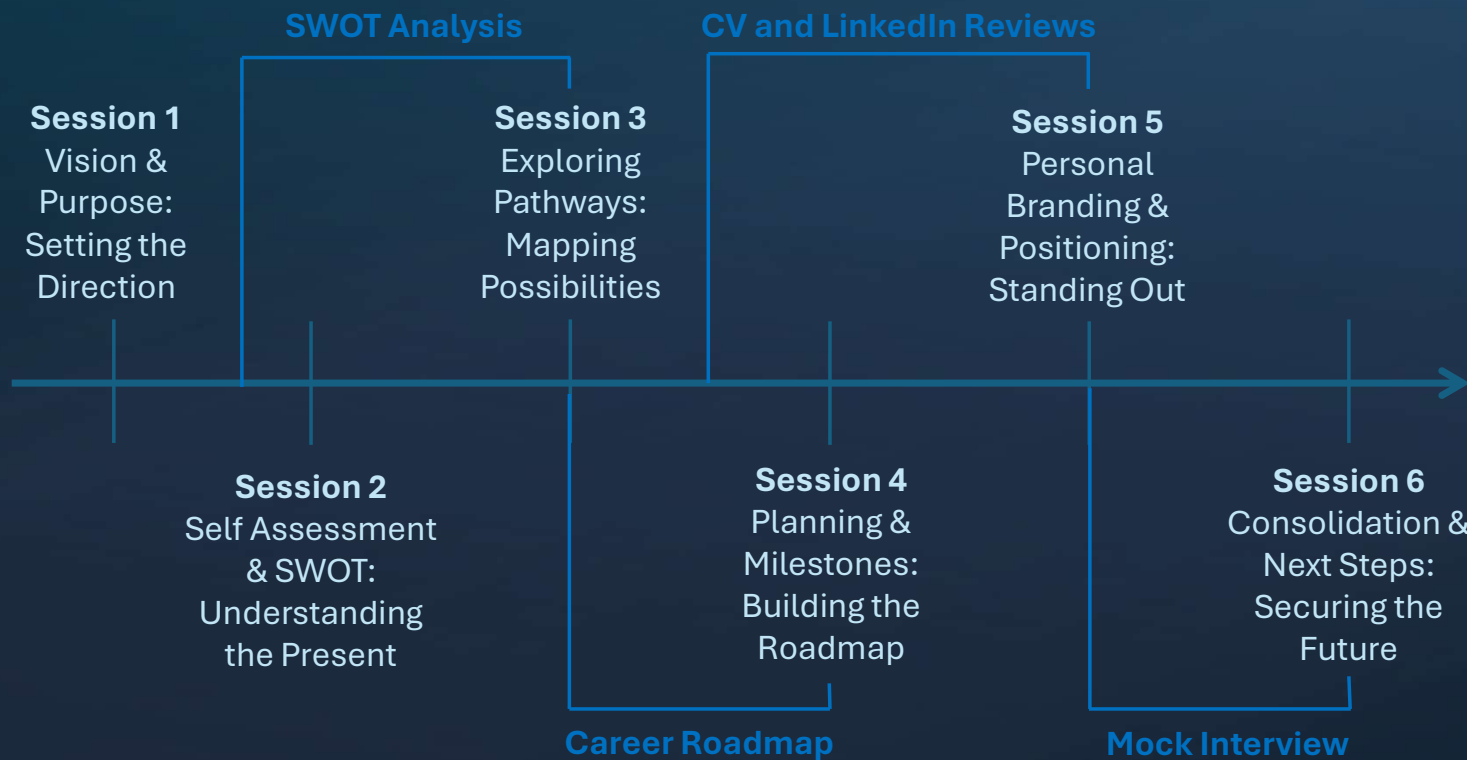
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# Plan Overview



## Summary

- **Plan Overview**
- Session Detail

# Weekly Detail



## Session 1 – Vision & Purpose

**What we'll do:** We'll refine your career vision, clarify what success looks like for you, and identify the personal values that should guide your decisions. Together, we'll set 3–4 top priorities for our work.

**What you'll take away:** A clearer understanding of where you want to go and what matters most in your career.

**Your focus after this session:** Complete a simple Skills Inventory to prepare for our next step (self-assessment & SWOT).

## Session 2 – Self-Assessment & SWOT

**What we'll do:** We'll analyse your current situation using a SWOT framework (Strengths, Weaknesses, Opportunities, Threats). This helps us see where you're strong, where you need to grow, and what opportunities you can seize.

**What you'll take away:** A personal SWOT profile and an initial list of key development priorities.

**Your focus after this session:** Reflect on the types of activities, roles or industries you'd like to explore next, creating a small vision board for reference.

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# Weekly Detail



## Session 3 – Exploring Pathways

**What we'll do:** We'll identify and discuss 2–3 possible career pathways that align with your goals and strengths. We'll also talk about how to position yourself and start building meaningful connections.

**What you'll take away:** A shortlist of career directions to explore and an action plan for initial research and networking.

**Your focus after this session:** Research roles or industries of interest and gather examples to bring to our next session.

## Session 4 – Planning & Milestones

**What we'll do:** We'll translate everything we've learned into a Career Roadmap with clear 6-, 12-, and 24-month milestones. We'll prioritise your actions and identify “quick wins” vs long-term initiatives.

**What you'll take away:** A draft roadmap showing how to move toward your career goals step by step.

**Your focus after this session:** Reflect on your CV and LinkedIn (we'll review them before our branding session).

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## Session 5 – Branding & Positioning

**What we'll do:** We'll strengthen your professional presence, reviewing your CV and LinkedIn updates and building a personal branding strategy (networking, visibility, storytelling).

**What you'll take away:** An actionable plan for how to present yourself confidently and effectively in the market.

**Your focus after this session:** Implement the agreed updates and prepare for a mock interview.

## Session 6 – Consolidation & Next Steps

**What we'll do:** We'll review your progress, refine your Strategic Career Roadmap, and set up practical ways to stay on track after the program ends.

**What you'll take away:** Your final Career Roadmap with clear 6-, 12-, and 24-month actions, plus an accountability plan to keep you moving forward.

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